Dear School Families,

We are excited to welcome you back to our campus in-person and online for another great year at R. Roger Rowe School!

The Education Foundation met its annual grant last year of $900,000, which enabled the District to continue to provide small class sizes for all grades; cutting edge curriculum and expert instruction in literacy and math; and enhanced arts, STEAM, athletics, and music programs. This year, with the unprecedented challenges of Covid-19, the Foundation’s grant will also enable the District to hire extra teachers and staff, purchase technology to aid in online learning, and acquire cleaning supplies, which ensures the safety of students and staff. Thanks in part to the Foundation's grant and to the efforts of Superintendent Donna Tripi, Rowe was the first public school in San Diego County to return to full time in-person instruction under the State of California’s waiver program. Go Rowe!

Our goal for 2020-2021 is 100% family participation, and we hope that all of you will contribute to the best of your abilities. Together, we can make the future bright for our children.

The Education Foundation recognizes both the financial hardship the pandemic has brought to many families and the economic challenges the District has to meet in order to continue to provide safe and productive learning environments for our students and staff. This year, the Education Foundation has committed to raising $700,000, which consists of a promised grant of $650,000 to the District and approximately $50,000 to the Endowment. In recognition of potential financial impact to families during this uncertain time, our Fair Share level per student is now $1,250. However, considering the additional costs associated with Covid-19, the school needs the full $900,000 grant more than ever; we hope everyone who is capable will continue to contribute at the Sustainer level of $1,600 and beyond. Every dollar donated by families during the annual campaign goes directly to the District and the Endowment.

We intend to continue our practice of financial transparency. This year, we have included the Annual Report, which contains an operational financial summary as well as information regarding the metrics of annual funding and the Endowment. We cannot forget to thank our Community Partners for their support, which provides us with the revenue to produce our coveted school directory and to hold community-building events such as Teacher Appreciation Luncheons and our first upcoming Drive-in Movie Night! We look forward to more of these programs as the year progresses.

The RSF Education Foundation is a 501(c)(3) nonprofit organization dedicated to supporting the Rancho Santa Fe School District financially and through the organization of volunteers and community partnerships. Our goal is to enrich the educational experience of every R. Roger Rowe student, every day. All contributions are 100% tax-deductible.

We appreciate your support!

Sincerely,

Cheryl Salmen  
Chair

Kate Butler  
Vice-Chair & Chair of Annual Giving